

# Give BIG Lexington

November 9, 2023

## Give BIG Lexington At-A-Glance

This "at-a-glance" plan provides an overview of the Give BIG Lexington campaign and how to participate.

### About Give BIG

Give BIG is hosted by **LEXINGTON COMMUNITY FOUNDATION**. Every participating cause will have their own giving day page through ([givebiglexington.org](https://givebiglexington.org)) which helps individuals, groups, and businesses discover and donate to nonprofits serving the area **all year**. **The Give BIG 2023 campaign kicks off on September 15<sup>th</sup> and will culminate in a 24-hour giving event on November 9<sup>th</sup>.**

The purpose of this community-wide giving challenge is to raise awareness of current philanthropic needs and opportunities in our community, build the capacity of local nonprofits, and inspire donors to support your cause. Together we have the power to raise thousands of dollars for the future of Lexington.

### Who Can Participate?

Any nonprofit organization or community betterment project that serves Lexington is welcome to participate. This includes health and human service organizations, arts and culture, children and families, education, animals, parks, and recreational organizations showing impact. Organizations that exist primarily for religious or political activities are excluded.

### How To Register?

To register contact Beth or Christy at the Lexington Community Foundation and schedule a meeting to prepare your organizations giving day page and confirm participation. The registration deadline to receive matching funds is August 31, 2023.

**Beth Roberts** 308-324-6701 [director@lexfoundation.org](mailto:director@lexfoundation.org)

**Christy Augustin** 308-324-6704 [christy@lexfoundation.org](mailto:christy@lexfoundation.org)

### What's Next?

Gather and prepare information about your cause to build or update the giving day page. You will need:

- Impact statement or story - What will you do with the \$ you raise? Be specific and include timelines.
- Photos and videos that support your community impact may be included.

After you have registered for Give BIG Lexington, you will receive a Campaign Guide that will include a checklist with deadlines and resources for a successful Give BIG campaign! Utilize this guide to inspire your donors to support your cause.

### Questions?

Contact **Beth Roberts or Christy Augustin** at **LEXINGTON COMMUNITY FOUNDATION**  
308-324-6704  
[office@lexfoundation.org](mailto:office@lexfoundation.org)